



AFRICAN TECHNOLOGY POLICY STUDIES NETWORK (ATPS) DATA PRIVACY POLICY

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online and in this scenario by the ATPS. PII, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people who visit our blog, website & ICE Platform?

When registering on our site as required, you will be asked to enter your name, email address, or other details that may help you navigate through our website

When do we collect information?

We collect information from you when you fill out a form or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To send periodic emails regarding ATPS activities.
- To do a follow up in matters regarding ATPS activities.



How do we protect your information?

We do not use vulnerability scanning and/or scanning to PCI standards.

We use regular Malware Scanning.

We do not use an SSL certificate

- We do not need an SSL because we got other strategies to secure user personal data, which are equally competent.

Do we use 'cookies'?

We do not use cookies for tracking purposes.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

Third-party disclosure.

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice seeking their consent. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's deemed appropriate according to the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.



African Technology Policy Studies Network

8th FLOOR – THE CHANCERY – VALLEY ROAD – NAIROBI

MAILING ADDRESS
P.O. Box 10081-00100
NAIROBI,
KENYA
Website: <http://www.atpsnet.org>

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. More information on this can be found at: <https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We use Google AdSense Advertising on our website.

Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

We have implemented the following:

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.



Opting Out

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

We as ATPS, agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page
- Can change your personal information:
- By emailing us
- Or using links on our website Links on our website

How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

It's also important to note that we do not allow third-party behavioral tracking



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COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. This Act spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically engage directly with children under the age of 13 years old. If circumstances, forces us to do so then we must seek consent from the parent/guardian.

In case of a data breach, persons will be notified within reasonable time after our internal probe has been done conclusively. We reserve the right to passing information to persons, dependent on our judgement and analysis of the situation.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email or sending us a direct email to info@atpsnet.org or calling us on +254 020 2714092.



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If at any time you would like to unsubscribe from receiving future emails, you can email us at info@atpsnet.org or

- Following the instructions at the bottom of each email and we will promptly remove you from ALL correspondences.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

African Technology Policy Studies Network (ATPS)

8th Floor, Chancery Building, Valley Road

P.O Box 10081- 00100 Nairobi, Kenya.

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